



### **A Letter from our President**

I am writing you this letter to inform you about an incredible networking opportunity. When was the last time you received a business referral worth \$100, \$1,000, or even \$10,000?

If your answer is "not recently," you've probably never heard of the Professional Business Alliance, PBA. After a friend of mine introduced me to the PBA, I realized the potential for additional revenue this networking organization had to offer business professionals like myself.

Don't waste your time socializing in the hopes that a business referral will magically fall into your lap. The PBA is clearly different, and in my opinion, far more effective than any service club, chamber or referral group I've ever encountered. Founded in April of 2000, the Professional Business Alliance of the Desert is the original founding chapter of the Organization. The PBA is dedicated to exchanging qualified business referrals amongst its members for the sole purpose of expanding each member's business. I therefore invite you to join us for breakfast and see for yourself.

PBA meetings start promptly at 7:00 AM and end at 8:31 AM sharp. There are no outside speakers and conflicts of interest are disallowed; however, some categories may have overlapping aspects. As a member, you will be given the opportunity to speak about your business, display your product or service and discuss your company with other members (your added Sales Force).

Call me with any questions. Please understand that I am serious about this and hope you are too.

Our meetings are every Thursday at 7:00 AM at the Woodhaven Country Club in Palm Desert.

I look forward to seeing you there!

Sincerely,

Rick Post, Jr.  
President